

University of the Philippines Cebu
College of Communication, Art, and Design

Bachelor of Fine Arts (Product Design)

2018 Curriculum, Approved during the 5th UPC UC on 2018 June 13

Study Plan

Effective First Semester AY 2018-2019



First Year, First Semester				
GE	ARTS 1	Critical Perspectives in the Arts	3	none
GE	ETHICS 1	Ethics and Moral Reasoning in Everyday Life	3	none
GE	MATH 10	Mathematics, Culture and Society	3	none
Core	FA 10	Visual Perception	3	none
Core	FA 12	Techniques I	3	none
Core	TFA 20	Art History I	3	none
PE	PE 2		(2)	none
NSTP	NSTP 1	National Service Training Program 1	(3)	none
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First Year, Second Semester				
GE	COMM 10	Critical Perspectives in Communication	3	none
GE	SAS 1	Self and Society	3	none
GE	STS 1	Science, Technology and Society	3	none
Core	FA 11	Visual Communication	3	FA 10
Core	FA 13	Techniques II	3	FA 12
Core	TFA 21	Art History II	3	TFA 20
PE	PE 2		(2)	none
NSTP	NSTP 2	National Service Training Program 2	(3)	none
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Second Year, First Semester				
GE	KAS 1	Kasaysayan ng Pilipinas	3	none
GE	SCIENCE 11	Living Systems: Concepts and Dynamics	3	none
Major	D 110	Product Design Techniques I	3	FA 11, FA 13, TFA 21
Major	D 120	Introduction to Product Design I	3	FA 11, FA 13, TFA 21
Major	D 124	Materials I	3	FA 13, TFA 21
Core	VC 143	Graphic Design Workshop	3	COI
PE	PE 2		(2)	none
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Second Year, Second Semester				
GE	GE Elective	GE Elective	3	none
Major	D 111	Product Design Techniques II	3	D 110
Major	D 121	Introduction to Product Design II	3	D 120
Major	D 125	Materials II	3	D 124
Major	D 129	Ergonomics	3	D 110, D 120
Core	VC 128	Photography I	3	none
PE	PE 2		(2)	none
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Third Year, First Semester				
GE	GE Elective	GE Elective	3	none
Major	D 126	Materials III	3	D 111, D 121, D 125
Major	D 130	Visual Interface Design	3	D 111, VC 143
Major	D 140	Package Design I	3	D 111, D 121, D 125, D 129
Major	D 150	Intermediate Product Design I	3	D 111, D 121, D 129
Major	TFA 180	Design Theory	3	D 111, D 121
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Third Year, Second Semester				
GE	GE Elective	GE Elective	3	none
Major	D 127	Materials IV	3	D 126
Major	D 151	Intermediate Product Design II	3	D 140, D 150, TFA 180
Major	D 153	Product Design Workshop I	3	D 126, D 130, D 150
Major	D 180	Design Management	3	D 150, TFA 180
Elective	Major Elective	Major Elective	3	
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Third Year, Midyear Term				
Major	D 193	Professional Industry Workshop	3	D 127, D 151, D 153, D 180
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Fourth Year, First Semester				
Major	D 194.1	Systems Design I	3	D 193
Major	D 195	Advanced Product Design	3	D 193
Major	D 199.1	Research Methods	3	D 193
Required	PI 100	The Life and Works of Jose Rizal	3	none
Elective	Major Elective	Major Elective	3	
Elective	Elective	Elective	3	

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Fourth Year, Second Semester				
GE	GE Elective	GE Elective	3	none
Major	D 197	Special Topics in Product Design (Topic to be indicated)	3	D 180
Major	D 199.2	Research and Product Development	3	D 199.1
Elective	Major Elective	Major Elective	3	
Elective	Major Elective	Major Elective	3	
Elective	Elective	Elective	3	

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Total Required Units 147

ELECTIVES*				
	D 141	Package Design II	3	D 140
	D 154	Product Design Workshop II	3	D 153
	D 194.2	Systems Design II	3	D 194.1
	TFA 130	Visual Culture in the Visayas	3	TFA 21
	VC 120	Visual Design I	3	FA 11, FA 13, (D 125 or SFA 125)
	VC 121	Visual Design II	3	VC 120
	VC 122	Figure Drawing I	3	FA 13
	VC 123	Figure Drawing II	3	VC 122
	VC 126	Design Workshop I	3	FA 11, FA 12, FA 13, (D 125 or SFA 125)
	VC 127	Design Workshop II	3	VC 126
	VC 129	Photography II	3	VC 128
	VC 140	Advanced Figure Illustration	3	COI
	VC 142	Screen Printing	3	COI
	VC 150	Animation	3	COI
	VC 151	Digital Studio Arts	3	VC 128, VC 143

* Any non-GE course within the UP System approved by the faculty of the Fine Arts program.